WALK FOR RICE
every grain counts

CELEBRATE 30 YEARS

FUNdraising Tips

During this time of social distancing it is still possible form teams and host FUNraisers. In fact, it can be a source of inspiration and hope for others. Here are some tips and encouragements:

Start early: The sooner you start, the sooner you will see a response from your network of friends, family and associates.

Find your community: Family, friends, co-workers, alumni networks, book clubs and more. Reach out to the people you care about and invite them to join you in something special.

Speak from the Heart
Sharing "why Walk for Rice is important to you" can inspire others. Add this to your emails, social media posts and personalized fundraising page via the participant center.

Share the Impact
Every Walk for Rice dollar raised goes to bulk food purchases for the Food Bank.
$50 purchases 100lbs of rice for the Food Bank
$75 provides one week of lunches for a senior

Express Joy and Creativity!
Humor and joy are powerful tools in engaging our communities. While you may have done food and bake sales in the past, take this time to get creative. What can you do virtually and at safe distances? You can host a virtual watch party, dance party, or happy hour with friends, you can capture your own individual walk or run captured on a smartphone, you can share a concert or performance from your own living room! The possibilities are endless and limited only by your imagination.

Grow Your Impact with Employer Matching
Check with your human resources office to see if your company matches charitable contributions. It could be as easy as jumping online for a few minutes and filling out a quick form. Matching gifts can be credited to your total fundraising efforts.

If you are doing something particularly creative and/or open to the general public, please consider sharing with us. For any questions or support, please don't hesitate to contact us at events@acrs.org.

Together, we will fight hunger in our communities!